ORI MOR

EXECUTIVE OPERATIONS / STRATEGIC PROGRAMS / LIVE EXECUTION

LOS ANGELES | NEW YORK | REMOTE

PROFILE

Operations leader with experience across live sports advertising, enterprise vendor programs, and independent technology-enabled production. Focused on turning complexity into accountable execution.

SELECTED OPERATING SCALE

109	$30M	$14M+
ADVERTISERS	APPROX. COMMITMENTS	VENDOR PORTFOLIO

CAREER SNAPSHOT

TABOOLA	Trust & Safety product management
TOPVIEW	Sightseeing operations and commercial execution
AMAZON ADS	Live sports advertising and launch readiness
NETFLIX	UCAN security vendor operations
ANCHOR STUDIOS	Founder, AI creative production systems

OPERATING STRENGTHS

- Launch readiness and risk escalation
- Cross-functional program leadership
- Operational governance and accountability
- Vendor and partner execution
- Process and workflow design
- Product and commercial operations

SELECTED WORK & CONTACT

iamorimor.com | linkedin.com/in/orimor | orimor22@gmail.com

SELECTED WORK

OPERATIONS / EXECUTION / SYSTEMS

01 / AMAZON ADS

Live sports advertising at scale.

Coordinated complex advertising operations across a selected live sports program.

- 109 advertisers; approximately $30M in commitments.
- Tracked program recorded zero live execution defects.
- Readiness, partner alignment, and exception management.

02 / NETFLIX

Enterprise vendor operations.

Managed a $14M+ UCAN security operations vendor services portfolio.

- Vendor coordination and service delivery oversight.
- Performance visibility, governance, and operational follow-through.
- Portfolio figure describes scale, not personal revenue generation.

03 / ANCHOR STUDIOS VENICE

Building an AI-enabled production studio.

Founded an independent creative technology company; product and operations remain in development.

- Designed pre-production, production, approval, and delivery workflows.
- Built supporting software, account, credit, and quality-control systems.
- Aligned storytelling, technology, and commercial operations.

LET’S DISCUSS WHAT YOU ARE BUILDING.

iamorimor.com | linkedin.com/in/orimor

Career summaries are descriptive. Employer references do not imply sponsorship.